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Excel Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Not only are there more than double Kickstarters for campaigns in the theater category, but they are also more likely to succeed than any other category of campaign.
* The more expensive the campaign is, the more likely it is to fail.
* Campaigns that take place during the summer are more likely to succeed than the other three seasons.

1. What are some limitations of this dataset?

* This dataset does not tell us how much each backer put into the specific campaign. Some campaigns might have been lucky because a single or may a few backers might have put a lot of money into them while others did not.

1. What are some other possible tables and/or graphs that we could create?

* A graph that could be created would be a line graph that shows how many of each category of campaign was created in each month of the year.
* We could create a bar graph that have the state of each campaign in the x-axis and the average donation of each campaign in the y-axis to see if there is some relationship between average donation amount and if a campaign succeeded or failed.